

Motorcycle editorial

By cap hpi

September 2022

Motorcycle futures market overview

Another interest rate increase, cost of living increases, GDP dropping and uncertainty on fuel bills much talked about in the press is not giving much confidence in the economy. Although the last time there was a global slowdown our industry didn't immediately follow other automotive sectors. At the moment there are still positives, at least in the short term as some lack of product, continued retail activity, is keeping supply and demand in the right ratio to keep prices strong. July registration figures are the latest released by the Motorcycle Industry Association (MCIA), with the headline registrations total number down 11.4% from 12,437 to 11,017 on the same month in 2021, but the big picture of what's happening will become clearer as time moves on and year-to-date 2022 is still up by 4,438 (6.3%) for the first seven months. To put the motorcycle industry into perspective, UK car numbers are similar for their month comparison to last year at -11.5%, but the first seven months of the year are -9%. The type and size of bike that will attract a PCP deal that will most likely be the larger capacity machines. And engine size charts might just tell a bigger story. July still saw sub 125cc sell 45.7% of newly registered bikes, a larger share of the market than seen for the year (so far) which stands at 41.4%, which in itself is marginally down from the 42.5% seen in 2021. The only positive petrol band in July was 126-650cc which is also the largest growth band for the year and will attract some PCP business. The suggestion here is price could be a factor in the purchase of larger bikes and possibly signs of economic pressures. Or just the usual winter slowdown! The consequence of lower large bike sales has a positive and a negative. Used values could remain high, demand keeps residuals high and less risk long term.

Engine Band	Registrations		%	Market Share (%)		Year to date		YTD	Market Share (%)	
	Jul-22	Jul-19	Change	Jul-22	Jul-19	2022	2019	% Change	2022	2019
0-50cc	1,075	674	59.5%	9.8%	6.8%	6,671	3,721	79.3%	8.9%	5.4%
51-125cc	3,950	3,306	19.5%	35.9%	33.3%	24,370	20,452	19.2%	32.5%	29.5%
126-650cc	2,305	1,970	17.0%	20.9%	19.9%	15,623	14,747	5.9%	20.8%	21.3%
651-1000cc	1,991	2,179	-8.6%	18.1%	22.0%	15,353	16,075	-4.5%	20.5%	23.2%
Over 1000cc	1,696	1,787	-5.1%	15.4%	18.0%	12,963	14,386	-9.9%	17.3%	20.7%
Total Registrations	11,017	9,916	11.1%	100.0%	100.0%	74,980	69,381	8.1%	100.0%	100.0%

New models

iD	Manufacturer	Model	Derivative
20080	MAEVING	RM1	MA01010101 (22MY)
20081	MAEVING	RM1	MA01010201 (22MY)
20082	MAEVING	RM1	MA01020101 (22MY)
20083	MAEVING	RM1	MA01020201 (22MY)
20598	BSA	GOLD STAR	Gold Star Solid (22MY)
20599	BSA	GOLD STAR	Gold Star Stripe (22MY)
20600	BSA	GOLD STAR LEGACY EDITION	Gold Star Legacy Edition (22MY)
20832	MAEVING	RM1	Single Battery GPS (22MY)
20833	MAEVING	RM1	Single Battery (22MY)
20834	MAEVING	RM1	Single Battery GPS Custom Mudguards (22MY)
20835	MAEVING	RM1	Single Battery Custom Mudguards (22MY)
20836	MAEVING	RM1	Single Battery GPS Power Limited (22MY)
20837	MAEVING	RM1	Single Battery Power Limited (22MY)
20838	MAEVING	RM1	Single Battery GPS Power Ltd Custom Mudguard(22MY)
20839	MAEVING	RM1	Single Battery Power Ltd Custom Mudguards (22MY)
20840	MAEVING	RM1	Dual Battery GPS Power Limited (22MY)
20841	MAEVING	RM1	Dual Battery Power Limited (22MY)
20842	MAEVING	RM1	Dual Battery GPS Power Ltd Custom Mudguards(22MY)

Motorcycle editorial

By cap hpi

20843	MAEVING	RM1	Dual Battery Power Limited Custom Mudguards (22MY)
20844	MAEVING	RM1	Dual Battery GPS (22MY)
20845	MAEVING	RM1	Dual Battery (22MY)
20846	MAEVING	RM1	Dual Battery GPS Custom Mudguards (22MY)
20847	MAEVING	RM1	Dual Battery Custom Mudguards (22MY)
21073	GPX MOTO	TSE 300R	TSE 300R (22MY)
21074	KAWASAKI	NINJA 1000 SX	ZX1002KPFAN (23MY)
21075	KAWASAKI	NINJA 1000 SX PERFORMANCE	ZX1002KPFAN (23MY)
21076	KAWASAKI	NINJA 1000 SX PERFORMANCE TOURER	ZX1002KPFAN (23MY)
21077	KAWASAKI	NINJA 1000 SX TOURER	ZX1002KPFAN (23MY)
21078	KAWASAKI	VULCAN S	EN650JPFNN (23MY)
21079	KAWASAKI	VULCAN S PERFORMANCE	EN650JPFNN (23MY)
21080	KAWASAKI	VULCAN S TOURER	EN650JPFNN (23MY)
21081	KAWASAKI	Z900 SE	ZR900MPFNN (23MY)
21082	KAWASAKI	Z900 SE PERFORMANCE	ZR900MPFNN (23MY)
21083	KAWASAKI	Z900 RS	ZR900KPFBB (23MY)
21084	KAWASAKI	Z900 RS SE	ZR900NPFNB (23MY)
21085	KAWASAKI	Z900	ZR900FPFBN Special Graphics II (23MY)
21086	KAWASAKI	Z900 PERFORMANCE EDITION	ZR900FPFBN Special Colour Graphics II (23MY)
21087	KAWASAKI	VULCAN S	EN650JFAN Special Colour Graphics (23MY)
21088	KAWASAKI	VULCAN S PERFORMANCE	EN650JFAN Special Colour Graphics (23MY)
21089	KAWASAKI	VULCAN S TOURER	EN650JFAN Special Colour Graphics (23MY)
21090	KAWASAKI	Z650 RS	ER650MPFNB (23MY)
21091	KAWASAKI	Z650 RS	ER650MPFBB Special Colour Graphics II (23MY)
21092	DUCATI	STREETFIGHTER V2	Streetfighter V2 Green (22MY)
21093	ZONTES	ZT125-M	ZT125-M (22MY)
21094	FANTIC	ISSIMO 45	Issimo 45 (22MY)
21095	SEAT	MO 125 ESCOOTER	MO 125 eScooter White (23MY)
21096	SEAT	MO 125 ESCOOTER	MO 125 eScooter Red (23MY)
21097	SEAT	MO 125 ESCOOTER	MO 125 eScooter White (23MY)
21098	BLUROC MOTORCYCLES	TRACKER 125	TRACKER 125 (22MY)
21099	SUZUKI	AN400 BURGMAN 400	AN400AM3 (23MY)
21100	SUZUKI	V-STROM 650	DL650AM3 (23MY)
21101	SUZUKI	V-STROM 650XT	DL650XAM3 (23MY)
21102	SUZUKI	GSX-S1000	GSX-S1000RQM3 (23MY)
21103	SUZUKI	GSX-S1000GT	GSX-S1000TRQM3 (23MY)
21104	SUZUKI	GSX-S1000GT +	GSX-S1000TPRQM3 (23MY)
21105	SUZUKI	GSX-S950	GSX-S950WQM3 (23MY)
21106	SUZUKI	HAYABUSA	GSX1300RRQM3 (23MY)
21107	SUZUKI	KATANA	GSX-S1000SRQM3 (23MY)
21108	SUZUKI	SV650 ABS	SV650AM3 (23MY)
21109	SUZUKI	SV650X ABS	SV650XAM3 (23MY)
21118	PIAGGIO	VESPA PRIMAVERA 125 PIC NIC	Vespa Primavera 125 Pic Nic EU5 (22MY)
21119	MAEVING	RM1	Single Battery (22.5MY)
21120	MAEVING	RM1	Single Battery Power Limited (22.5MY)
21121	MAEVING	RM1	Single Battery Custom Mudguards (22.5MY)
21122	MAEVING	RM1	Single Battery Power Ltd Custom Mudguards (22.5MY)
21123	MAEVING	RM1	Single Battery GPS (22.5MY)

Motorcycle editorial

By cap hpi

21124	MAEVING	RM1	Single Battery GPS Power Limited (22.5MY)
21125	MAEVING	RM1	Single Battery GPS Custom Mudguards (22.5MY)
21126	MAEVING	RM1	Single Battery GPS Pwr Ltd Custom Mudguard(22.5MY)
21127	MAEVING	RM1	Dual Battery (22.5MY)
21128	MAEVING	RM1	Dual Battery Power Limited (22.5MY)
21129	MAEVING	RM1	Dual Battery Custom Mudguards (22.5MY)
21130	MAEVING	RM1	Dual Battery Pwr Limited Custom Mudguards (22.5MY)
21131	MAEVING	RM1	Dual Battery GPS (22.5MY)
21132	MAEVING	RM1	Dual Battery GPS Power Limited (22.5MY)
21133	MAEVING	RM1	Dual Battery GPS Custom Mudguards (22.5MY)
21134	MAEVING	RM1	Dual Battery GPS Pwr Ltd Custom Mudguards(22.5MY)